

# What is Statewide Mobility Management?

The Oklahoma Story



# Let me introduce myself



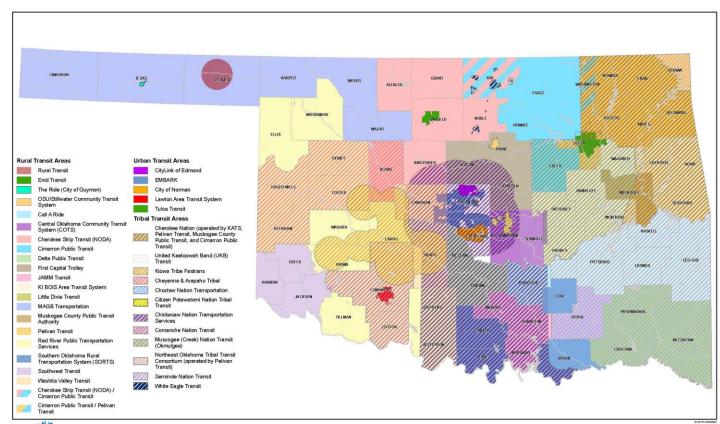
# Olivia Hook, Mobility Management Director at the Oklahoma Department of Transportation

- Previous statewide mobility coordinator at the Ohio Department of Transportation
- National mobility management program instructor with Easterseals Project Action
- Board positions:
  - Chair of the Board, Association of Mobility Managers
  - Vice President of The Oklahoma Mobility Institute
  - Board DOT Representative, Southwest Transit Association
  - Board member, Red River Community Corps
- Advocate for transit providers, mobility managers and dedicated to improving services for underserved individuals everywhere

## **Transportation Services**

#### Oklahoma has:

- Urban & Rural Public Transit
  - On-demand transportation in some areas
- Tribal Transit
- Specialized transportation provider programs for seniors and individuals with disabilities
- Intercity Bus Providers (Greyhound/Jefferson)
- Commuter Rail- Heartland Flyer to/from Ft. Worth, TX





**Transit Service Designated Coverage Areas** 



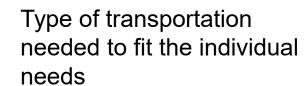


## **Community Mobility**

Transit is complicated for individuals (especially in rural

areas)



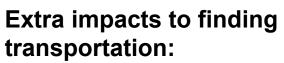




### Other variables:

- Wheelchair, walking device
- Service animal
- Children/car seats
- And more





- Cost
- Time/Scheduling
- Longer travel times in public transit
- Lack of flexibility in scheduling return trips

## Facebook Posts

OCT 4 AT 9:47 AM

Brittany

I fly into OKC airport on Oct 10th. Is there any one in this group that could help pick me up that day? And if so what would you charge me?



Need a ride? 703 members

OCT 12 AT 11:37 PM

Missy

Will pay for a ride to Comanche

Jimmy

I'm at Comanche casino need a ride home to Sheridan plaza

Hello

Are you doing rides tomorrow morning? I need to go from Fort Sill ( on post) to Terry's bikes



Taina

Hello I need a ride to Okc airport Oct 23 pick up 3pm please pm me ur prices

G

I'm at central plaza Lawton I'd like to go Fort Sill (on post)









# Defining Mobility Management



## **Traditional transit**

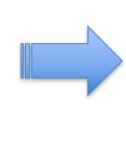
A single traditional transit can handle the mobility needs of all --- that is, if every community as the same needs and access services exactly the same in every part of the country. Time has shown us that this doesn't work. Every community is different. The demographic, resources in the community and number of transit services vary from one area to the next.

Mobility managers work with individuals, transportation providers and everyone impacted by the transportation services to rebuild a design that is based on the community's mobility need- not a cookie cutter model out of the box.

# Federal Transit Administration (FTA):

MM focuses on meeting individual customer needs through a wide range of transportation options and service providers.

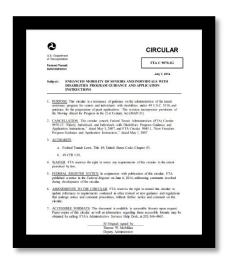






## Defining Mobility Management





### Page I-4, section 4. t

Mobility Management: Consists of short-range planning and management activities and projects for improving coordination among public transportation and other transportation service providers

## Page III-11, section 14. f

Mobility management techniques may enhance transportation access for populations beyond those served by one agency or organization within a community

Mobility Management is essentially a social worker in the transportation industry





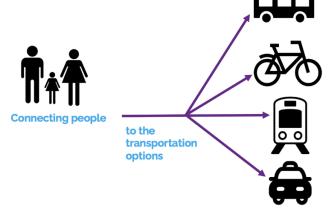
Mobility management is intended to build coordination among existing public transportation providers and other transportation service providers with the result of expanding the availability of

# Mobility Management Program

Connects
riders to
transportation
options

Works with agencies to close service gaps

What is Mobility Management? Part 1





that can best get them to their destiinations

Removes transportation barriers to jobs, healthcare, and education

Statewide network of mobility managers

What is Mobility Management? Part 2



Working across sectors with partners



to understand people's transportation needs



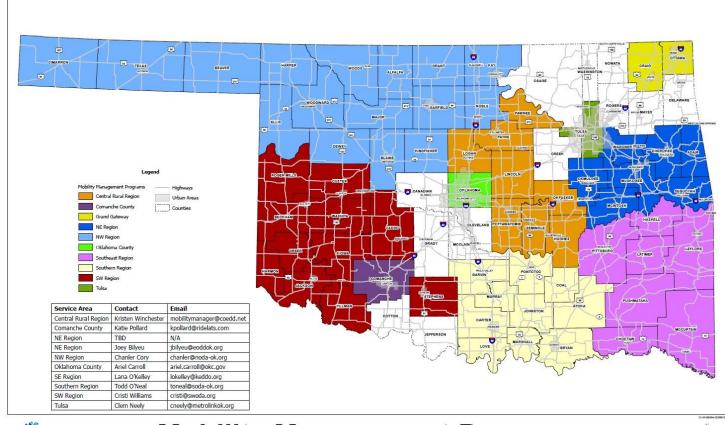
and together create the new services that respond to those needs

## Mobility Management is a Public Transit Support System



# Building Statewide Mobility Management

## Oklahoma Mobility Management



- Started in late
   2022
- Currently, we have
   10 programs
   covering regionally

What's the holdup?
Answer: Funding



### **Mobility Management Programs**



Statewide Program Contact: Olivia Hook - Mobility Management Director, 405-625-2229, OHook@odot.org



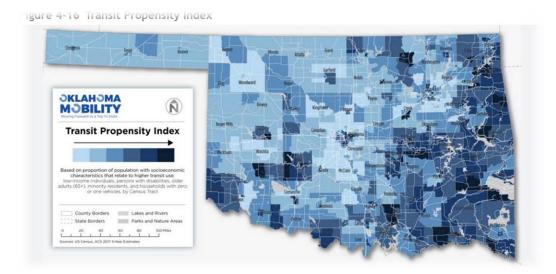
## **Unmet Transportation Needs**

## 2020 Oklahoma Transit Public Policy Plan:

- 1. Transit agencies need funding for vehicles and service areas
- 2. Education of transit services
- 3. Statewide coordination and connectivity
- 4. Service improvements & expansion
- 5. Investment in technology

### 2020 Oklahoma Coordinated Plan:

- Access to jobs
- Access to medical-related locations
- Better information on services
- More services for seniors & individuals with disabilities



## Strategic Approach

### **Inform & Connect**



Connecting individuals to the transportation options that are most responsive to their needs

### **Collaboration & Coordination**



Identify unmet transportation needs and help to close those gaps by facilitating interorganizational agreements & improvement strategies

# Everybody on Board!!



Agencies and organizations involved in building the infrastructure for the new program:

**Federal Transit Administration** 

Oklahoma Department of Transportation

Oklahoma Transit Association

Federally funded transportation providers

Oklahoma Metropolitan Planning Organizations and Rural Regional Transportation Planning Organizations and Councils of Government

Eligible agencies for hosting the program locally including the regional transportation planning organizations, non-profit organizations and Oklahoma state agencies.





State agency stakeholders & parties included in conversations through the development and implementation:

Tribal Advisory Board

Office of Disabilities Concerns- including the Governor's Committee

Department of Rehabilitation Services

Department of Human Services

Department of Health

Department of Mental Health

Healthcare Authority - including Sooneride

Department of Commerce

Department of Employment Security Commission

Oklahoma Workforce

Department of Veterans Affairs

Department of Corrections

Department of Emergency Management Services

Department of Public Safety

Department of Juvenile Affairs

Department of Commission of Children & Youth

Area Agency on Aging

United Way

Homeless Alliance & City Care

SILC Oklahoma

Oklahoma Complete Health

Motivate - NEMT brokerage for Sooneride

Oklahoma State University

Cleveland County disABILITY Coalition

Community Transportation Association of America

National Aging and Disabilities Transportation Center

National RTAP

Easterseals Project Action





## Statehouse Level & County Commissioners

- Statehouse constituents with transportation or NEMT issues.
  - Officials now have a point of contact and resource information
- Support and Awareness
  - Mobility management program efforts (including NEMT woes)
  - State revolving fund for public transit services
  - Issues- such as driver assaults

## County Commissioners

- Local transportation contact
- Support coordination & funding efforts
- Association of County Commissioners of Oklahoma involvement

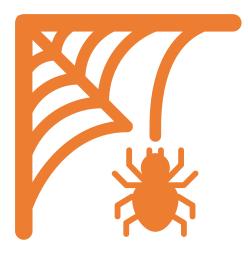
# Connecting Communities as a Statewide Mobility Network

It's not just mobility management or just transit- it's the entire network.

Goal = No one misses opportunities because of transportation



Statewide Health Dept. and



# Mobility Management & Partnerships with Other Non-Transportation Organizations

"we're essentially partnering with agencies to create webs to catch people who are falling through the cracks"

- Kristi Winchester, Central Rural Region Mobility Manager

# Mobility Management in Action

# As a transit agency, what can you do to engage in and benefit from the mobility management program?

**Site visits** – The mobility manager will need to understand the transit agency & how it serves the public.

Show the mobility manager your scheduling process (if you have technology, give limited access to view).

Include the mobility manager in transportation or community meetings.

Ongoing meetings & site-visits

Is there transit outreach material that you have available that the mobility manager can share?

Brochures

Route schedules

Specialized services flyer

If you don't have these— a mobility manager can help you create them! (other languages, accessibility, etc) What are your transit needs currently?

Drivers- hiring & retention

Seeking grants & funding

Vehicle Needs

• Accessible, EV's, etc.

Technology

Research & grants

Partnering on a grant application with multiple agencies

Expansion planning or public input

If you are interested in a new project or trying to expand, discuss these with mobility management to see where they can support that effort.

Examples:

Implementing a rural on-demand program to your area, a mobility manager can assist.

The mobility manager can assist promoting the launch of a new route/bus/stop/etc. If your system has a new service, ask the mobility manager to plan a campaign around it.

**Events:** 

Host a "Legislative Transit Day" or an "Oklahoma loves transit day" type event to generate awareness and share the importance of transportation.

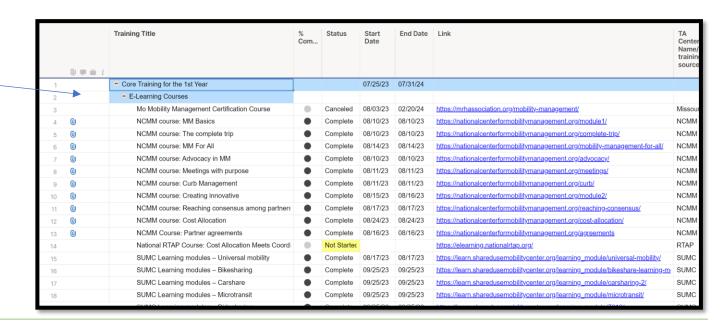
Attend job fairs and community info events

## 2030 Program Goals: Training

Design a training and onboarding process to bring mobility managers on with rapid training and easy to understand program purpose. Every MM program receives the same exact training and guidance from ODOT.

#### **ODOT** designed a training program that includes:

- National TA Center e-learning modules
- Oklahoma-focused transit 101 learning sessions
- Customized ADA training put together by the ODOT ADA manager
- Regular onboarding discussions with the statewide MM Director to answer any questions and resolve any confusion for mobility management programs.



### **Meetings**

Constant communication, guidance and support with ODOT

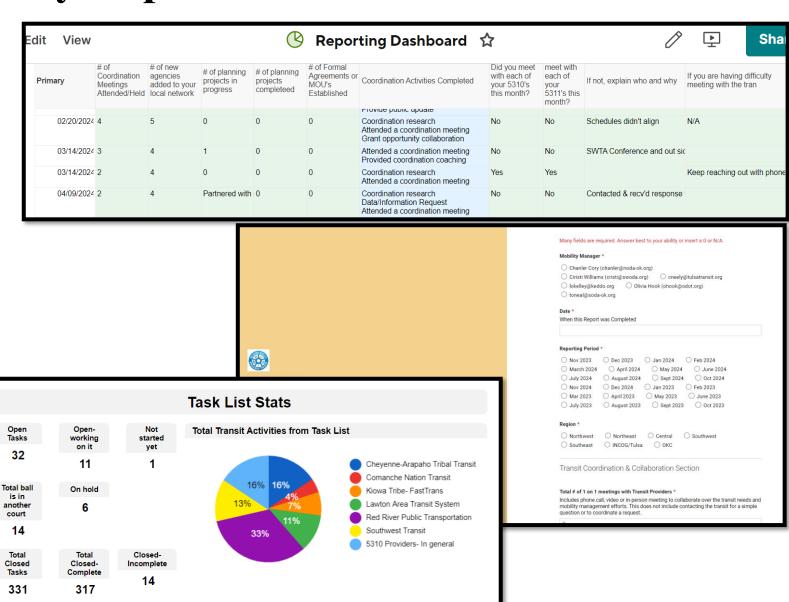
- Weekly meetings- general touch base
- Weekly workshop meeting- optional for Q/A and to work on initiatives together
- Quarterly Roundtable Meetings- at ODOT with training, guest speakers and roundtable of all program highlights.



## MM Program has Monthly Reports & Performance Measures

## Mobility performance measures are collected on a regular basis:

- · # of meetings attended
- # of activities that impacted or included transportation providers & which ones
- # of travel training activities completed
- Total number of individuals referred to a transportation provider
- · # of training activities completed
- # of community engagement activities
- # of projects completed
- # of new projects
- All data collection efforts
- And more...



# Unmet Needs of Individuals - May 2024

Information collected from mobility management report.

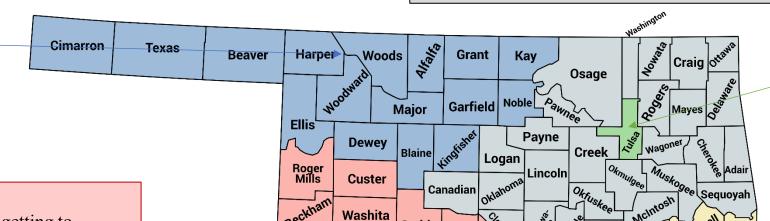
These results are from local discussions, surveys, and other data collection efforts.



#### **NW Region:**

- Interconnectivity from rural-urban
- Getting go groceryfood access
- Sooneride NEMT issues- in general

**Grey counties** = no mobility manager & no data



Kiowa

Tillman

Caddo

Comanche

Cotton

Grady

Garvin

Carter

Coal

Bryan

Atoka

Choctaw |

#### Tulsa:

- Timely service
- Efficient travel time
- More fixed route options



#### **SW Region:**

- Need help getting to medical appointments
- Need more transportation services that can go outside of the service area



Fare (cannot afford cost of services including reduced fare)

Greer

Jackson\_

Employment transportation beyond regular hours/days

#### **SE Region:**

- Fare (cannot afford cost of services including reduced fare)
- Needs beyond traditional service hours (mon-fri, 8am-5pm)

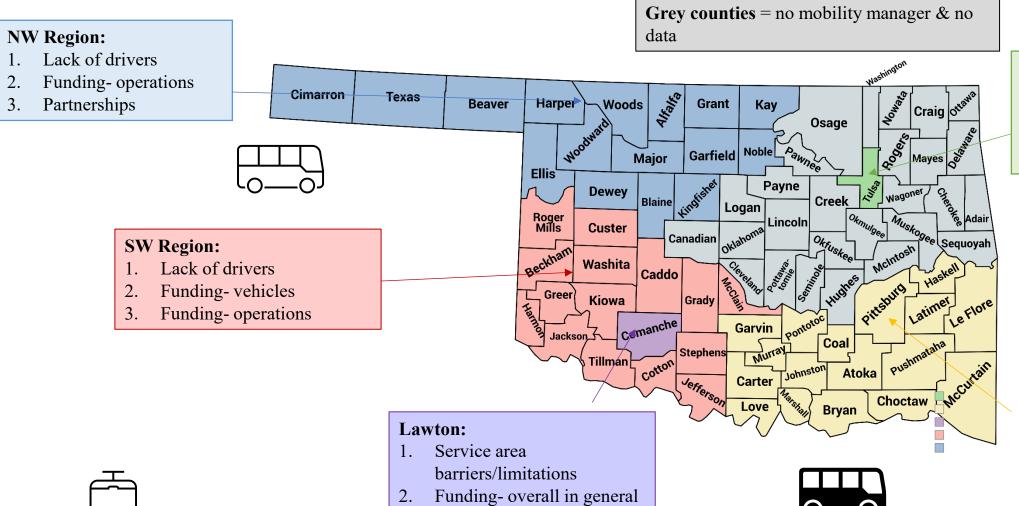




# Transit Agency Needs- May 2024

Information collected from mobility management report.

These results are from local agency discussions and coordinated planning meetings.



Vehicle availability

#### Tulsa:

- 1. Lack of drivers
- 2. Vehicle availability
- 3. Funding- overall in general



#### **SE Region:**

- 1. Lack of drivers
- 2. Funding-operations
- 3. Technology
- I. Funding-transit fare



## Coordination Barriers- May 2024



**Grey counties** = no mobility manager & no data

#### **NW Region:**

- Short notice
- Lack of understanding - 5310 agencies
- Familiarity of services for non-transportation agencies

#### Cimarron Texas Harper Woods Beaver Grant Kay Garfield Major Ellis' Payne Dewey Blaine Logan Custer

#### **SW Region:**

- Availability- vehicles & drivers
- Distance/service area limitations

#### Osage Noble Pawne Mayes Creek Lincoln Canadian Seguovah Washita Caddo Greer Kiowa Grady Comanche Garvin Jackson\_ Coal Stephens Cotton Atoka Carter Choctaw Love Bryan Lawton:

Distance/Service area

#### Tulsa:

Craig ottal

- Familiarity of services for individuals
- Customer service understanding
- Lack of understanding overall



#### **SE Region:**

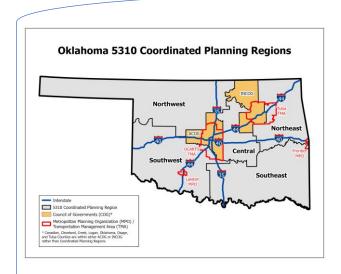
- Low participation in coordinated plan meetings
- Lack of communication between providers
- Availability- vehicles & drivers
- Distance/service area jurisdiction

Information collected from mobility management program reports in May of 2024. Results were derived from data collection efforts, local agency discussions and coordinated planning meetings.

## What does the data tell us?

Transit Agency Needs	There is a need to award projects beyond "just vehicles"	
	Most areas are desperately in need of drivers	
<b>Coordination barriers</b>	Increase technical assistance	Communication between agencies/meeting participation  More training to address the lack of coordination understanding
	Long distance coordination is a challenge to address statewide	
Individual Needs	Placing more mobility management programs is critical to support the needs of local individuals	

# Improving coordination between all transportation providers





- ✓ Plan goals & strategies
- ✓ Unmet Needs
- ✓ Training for transit staff
- ✓ Stakeholder involvement
- ✓ Communication

Mobility Management Programs support and facilitate coordination efforts throughout each region.



Public Transit Providers (19 rural, 3 small urban,

2 large urban)

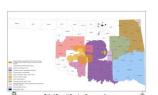


Fig. 1.3 13 15 finds pages in Colonia Interest total

90 Specialized Transit (5310) Providers

**Tribal Transit Providers** 



Mobility Management Programs



Working together to improve transportation coordination

# **Cross-Planning in Mobility**

- Emergency
- Community Health
- Workforce
- Medicaid
- Economic Development
- Justice-Involved



# **GOALS AND PATHWAYS**

#### GOALS 1 & 2: AVAILABILITY AND AFFORDABILITY OF SERVICES, PROGRAMS, AND RESOURCES

Develop a partnership network for awareness and education about available services and support.

Address geographic challenges to improve availability of services.

Establish methods to identify and track service gaps and unmet needs for Oklahomans.

Explore and evaluate the potential of artificial intelligence systems and new technology to monitor and evaluate needs, services and available resources.

Identify and implement improvements for eligibility processes for services.

Create a network of certified No Wrong Door Navigators.

Create a central website for older Oklahomans and caregivers to access services and support.

#### GOALS 3 & 4: ACCOUNTABILITY, COORDINATION, AND FISCAL TRANSPARENCY

Collaborate with Oklahoma Managed Care entities to track measures and initiatives that lead to positive outcomes.

Identify and address regulatory barriers that hinder integration and coordination of service delivery.

Engage public and private partners, including current and prospective service providers, to align strategic plans.

Identify methods to develop and track common measures related to outcomes for older Oklahomans.

Develop a supporting infrastructure to sustain the Multisector Plan on Aging initiatives through practice, policy, legislation and funding.

#### **GOAL 5: HOUSING**

Expand the availability of housing options for older adults to live independently, such as multi-generational housing options..

Expand the availability of affordable assisted living and supportive housing, such as adult family homes.

Expand programs for assistance with programs, home repair lifecations and remote supports.

Conduct again med outreach and engagement for older adults experiencing homelessness.

#### **GOAL 6: TRANSPORTATION**

Optimize coordination of transportation services through mobility management programs.

Collaborate with the Oklahoma Statewide Mobility Network's efforts to improve access to transportation.

Develop strategies to improve rider and caregiver experience.

Implement age- and ability- informed training to equip and support mobility managers, transportation providers, drivers and other support personnel.

Support public and private transportation agencies in leveraging existing workforce development programs to fill driver workforce gaps.

### 2024 Oklahoma Multi-Sector Plan on Aging

#### **GOAL 7: AGE-FRIENDLY COMMUNITIES**

Adopt and promote an age-friendly framework for Oklahoma communities.

#### **GOAL 8: CULTURE CHANGE AND EDUCATION**

Adopt and disseminate the Aging Our Way framework to promote understanding of aging across the lifespan and preparation for healthy aging.

Inform Oklahomans on pathways for empowered aging.

#### **GOAL 9: WELLNESS**

Expand availability of food options for older Oklahomans.

Establish wellness hubs for older adults around the state.

Support implementation of the Older Adult Behavioral Health State Plan through partnership with the Behavioral Health Forum on Aging.

#### **GOAL 10: SOCIAL CONNECTION**

Create a statewide community coalition to support and expand efforts to connect older adults and younger generations in meaningful ways.

Promote lifelong learning opportunities in technology, arts and other subjects for older Oklahomans.

#### **GOAL 11: CAREGIVERS**

Create a toolkit for employers on supporting their caregiving employees and recognize those who demonstrate a commitment to them.

Create a toolkit for healthcare and direct care professionals that includes resources and information about the important role of caregivers.

Expand availability of adult day services and other respite options and raise awareness of their important role in supporting caregivers.

#### **GOAL 12 & 13: WORKFORCE**

Collaborate with workforce development organizations to incorporate the employment needs of older Oklahomans.

Recognize age-friendly employers who actively support and engage older employees in the workplace.

Collaborate with education, job placement and reskilling organizations to recruit individuals into health, direct care and support positions.

Create a toolkit for employers that includes resources and information about providing flexible and supportive work environments for healthcare and direct care staff.

Identify, share and recognize best practices in addressing workforce shortages in healthcare and direct care.

Educate healthcare and direct staff on understanding the needs of older adults.

# Food Is Medicine

a Rural Health Initiative using Pay For Success



## WIC Innovation Grant

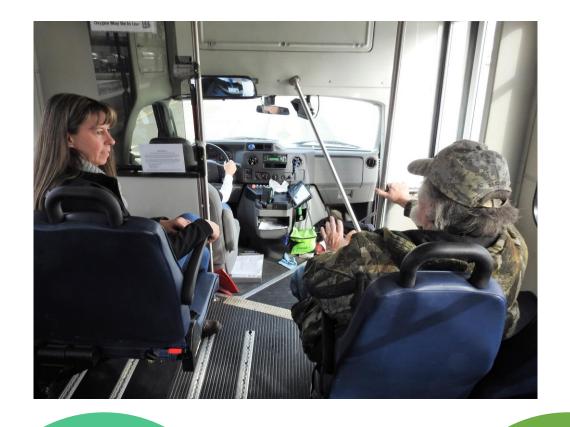
Mobility Managers will help to coordinate transportation for WIC eligible families WIC appointments grocery store trips in the most underserved counties.



In partnership with Hunger Free Oklahoma

 Grant was deemed eligible for federal grant braiding (matching federal dollars= no Oklahoma funding was used for this project 100% federally funded)

## Travel Training



Teaches individuals how to use public transit



Builds independence and confidence



### Includes:

- Reading schedules
- Paying fares
- Asking for modifications
- Safety tips

### **OKMOM Free Dental Event**

**Working with Local Transit and** Health Workers for a Common Cause

#### **NEED TRANSPORTATION FOR** THE FREE DENTAL EVENT??

**RED RIVER TRANSPORTATION** will provide discounted transportation to this event on Saturday, February 10, 2024.

\*\*Driver will stay at the event until last traveler has received dental services (Please be prepared to wait-Driver must be aware if traveler does not plan to take return trip)

#### FREDERICK LOCATION

TRANSPORTATION TO OKMOM FREE DENTAL EVENT PICK UP FROM FREDERICK CALL: 580-335-2691 \$45.00 PER PERSON

THIS COST INCLUDES TRIP TO/FROM AND WAIT TIME \*\*TRANSPORTATION WILL RETURN WHEN LAST TRAVELER HAS RECEIVED DENTAL SERVICES

#### HOBART LOCATION

TRANSPORTATION TO OKMOM FREE DENTAL EVENT PICK UP FROM HOBART CALL: 580-928-2199 \$60 PER PERSON

THIS COST INCLUDES TRIP TO/FROM AND WAIT TIME \*\*TRANSPORTATION WILL RETURN WHEN LAST TRAVELER HAS RECEIVED DENTAL SERVICES

#### **Red Counter**

:46 after the hour

#### **Red Clockwise**

:22 after the hour Mon-Fri 6am-9am/2pm-6pm

#### **Blue Counter**

:52 after the hour

#### **Blue Clockwise**

:13 after the hour Mon-Fri 6am-9am/2pm-6pm

#### **Green Counter**

:55 after the hour

#### **Green Clockwise**

:10 after the hour Mon-Fri 6am-9am/2pm-6pm











VOLUNTEER REGISTRATION NOW OPEN AT OKMOMORG







**OKLAHOMA MOBILITY MANAGEMENT PROGRAM COORDINATED WITH** 

**LAWTON AREA TRANSIT** SYSTEM (LATS)

AND

**RED RIVER TRANSPORTATION** 

**TO PROVIDE** TRANSPORTATION TO THOSE IN NEED







ALMOST 1.000 PEOPLE RECEIVED FREE DENTAL SERVICES





# Improved Information

Some helpful information developed by mobility managers is helpful to other agencies – especially transit dispatchers

## SOONERRIDE OVERRIDE DUE TO MILEAGE RESTRICTIONS CLIENT ASSIST ROADMAP

1

#### CLIENT MUST GET A DENIAL FROM SOONERRIDE/MODIVCARE:

The first step is the client will call/use the app for SoonerRide/Modivcare to schedule transportation (Client must get denial before asking for override).

#### 1-877-404-4500 or modivcare.com

If client is denied transportation due to over "allowable mileage", the client may call local mobility navigator or speak to case manager/health worker to see about assistance in getting a potential override.

2

### MOBILITY NAVIGATOR OR CASE MANAGER/HEALTH WORKER: \*\*\*"DO NOT SHARE OHCA CONTACT INFORMATION WITH CLIENTS."\*\*\*

Contact Oklahoma Health Care Authority (email is the quickest way)

Gertrude Hurd-Bowler, <u>Gertrude.Hurd-Bowler@okhca.org</u>
Annittcha Patterson, <u>Annittcha.Patterson@okhca.org</u>
You will need (Client Name, Phone Number, AND Medicaid number, Address coming from, Facility and Address going to). Let them know in the email that you are requesting an override for temperature in due to milege pretrictions.

transportation due to mileage restrictions.

NOTICE THAT THE TRANSPORTATION HAS BEEN APPROVED/OVERRODE:

\*\*\*Client should wait about an hour to ensure everything.

\*\*\*Client should wait about an hour to ensure everything has been put into the system.

#### THEN --- THEY MUST CALL SOONERRIDE/MODIVCARE BACK TO SCHEDULE THE TRANSPORTATION!

NOTE TO CLIENT WHEN CALLING BACK:

- When client calls, it may say that this ride has been cancelled or wasn't approved. If it does, the client must talk to a representative. "Mara" (the system) does not recognize the changes, but a live person can see those changes.
- Client or caller must repeatedly say "AGENT, AGENT, AGENT, AGENT, AGENT" to speak to a person to ensure that the trip is scheduled.





# Health & Wellness Challenges of NEMT

## The BEGINNING...



Discussions With Community Health Workers and Transit Agencies



Denials Due to Over the "Allowed Miles"



Frustrations Navigating the SoonerRide System "MARA"



Meetings with Oklahoma Health Care
Authority/Modivcare/SWODA AAA/SORTPO

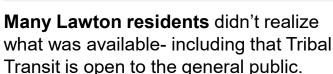


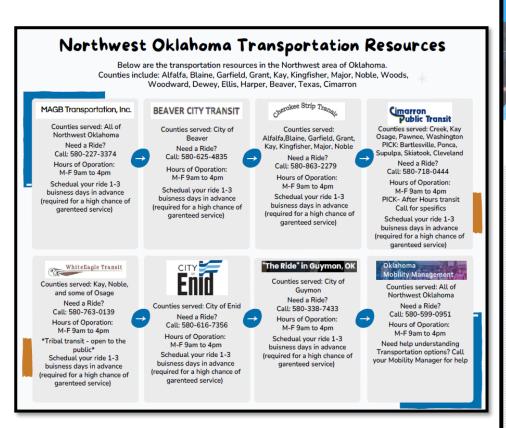
Providing simple instructions and contacts for Health Workers to alleviate multiple phone calls.



### **Providing Diverse Information About Transportation Services on a Larger Scale**







The Oklahoma Panhandle has limited resources, and many needs are out of state. The closest in-state city is OKC and that can be a 3-4 hour drive one way.

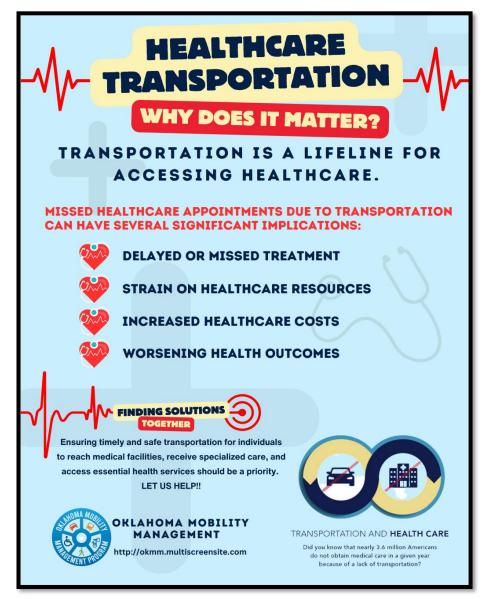


OKLAHOMA MOBILITY MANAGEMENT

**Altus Area Transportation Resources** 

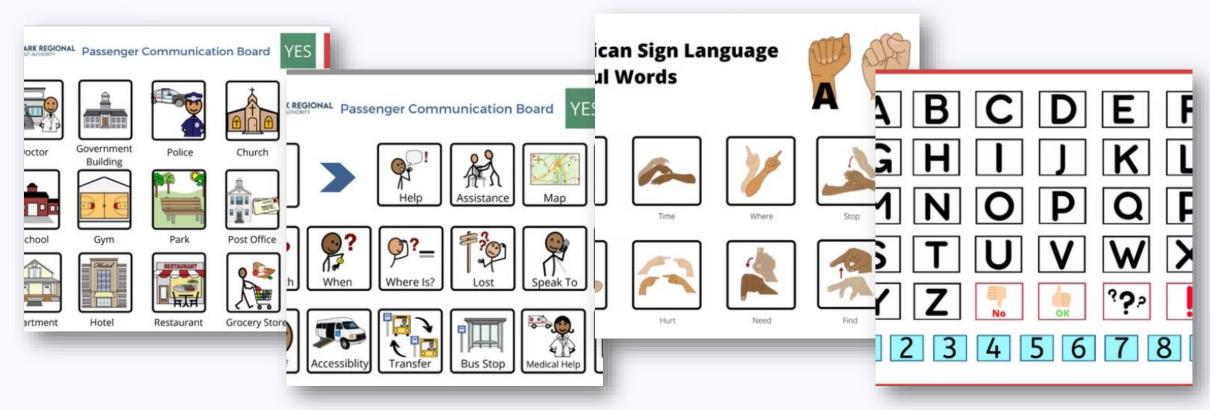
**Air Force Base**: 1 out of every 3 airmen come to Oklahoma and do not have transportation or family in the area.

## Transportation is a Lifeline for Many Individuals





## **Communication Tools for Transit Drivers & Passengers**



Communication charts help riders show drivers destination information. These visual aids are especially helpful for non-verbal individuals or those with speech disabilities.

## Listen, View & Share

- Podcast
  - Mobility Matters
- Awareness Videos
  - Southwest Mobility Navigator-
    - What happens when a community works together
    - Why is transportation important
    - OK MN Video
  - Shawnee area- looking for people to interview
  - More coming soon!



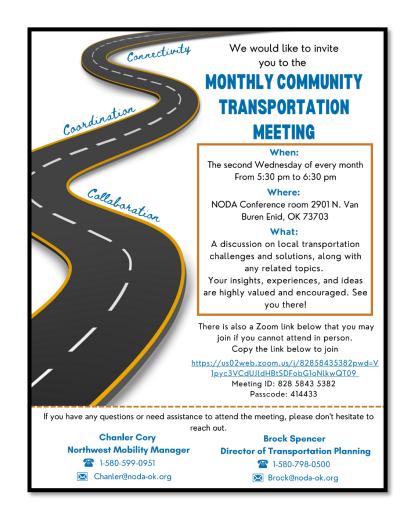
## Get involved- Transportation Chat Forums

Currently in the Northwest Region
More coming soon as mobility management programs get established!

# Best place to get started in transportation discussions!!!

Contact your local mobility management professional for more information.





# Information About the MM Program is Critical



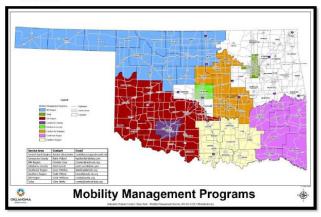
Just like a tree falling in the forest-

if no one knows about the program, the effectiveness is always going to be lacking.

#### **Oklahoma Mobility Management Program**



Mobility management is a transportation program that focuses on meeting community needs through the coordinated use of a variety of transportation providers. It aims to enhance transportation for veterans, older adults, people with disabilities, individuals with lower incomes, and so many others improving access to healthy living resources through various transportation coordination activities.



How to benefit from the mobility management program in your area:

**INDIVIDUALS**- Contact the mobility manager or navigator to help you find solutions to mobility challenges and leverage existing services. Participate in transportation chat meetings and surveys to share feedback with various providers.

**AGENCIES/ORGANIZATIONS**- Share agency mobility unmet needs, participate in transportation meetings, invite the mobility manager or navigator to learn more about your agency, share information about the mobility management program. Partner to develop solutions on transportation issues in your area.

Mobility management networks are designed to improve the overall mobility for individuals, regardless of the rider characteristics, mode, or geography.

Visit the Oklahoma's Mobility Management Program Website to Learn More

https://okmm.multiscreensite.com/

or click the QR cod

#### **Mobility Management Program Contact Information**

Full Name	Job Title	Phone	Email	Website	Service Area (Counties)	Region
Clem Neely  Metrolink  TULSA	Mobility Manager & Community Marketing	918-699-0226	cneely@metrolinkok.o	https://www.metrolinkok.org/	Tulsa	Northeast
SODA SERTIPO Terrante in the control of the control	Mobility Navigator	580-853-4248	toneal@soda-ok.org	https://www.sertpo .org/mobility- management	Coal, Atoka, Johnston, Bryan, Marshall, Love, Carter, Murray, Garvin, and Pontotoc	Southeast
Lana O'Kelley	Mobility Manager	918-465-2367	lokelley@keddo.org	https://www.keddo	Pittsburg, Latimer, Leflore, Haskell, Pushmataha, McCurtain, and Choctaw	Southeast
Chanler Cory  NODA  NODA  International Injury  International Passing Operators	Mobility Manager	580-599-0951	chanler@noda-ok.org	https://nwokmm.or	Kay, Noble, Garfield, Grant, Kingfisher, Blaine, Major, Dewey, Alfalfa, Woods, Woodward, Ellis, Harper, Beaver, Texas & Cimarron	Northwest
Cristi Williams SWODA  BOTHST DLANG	Mobility Navigator	580-660-5035	cristi@swoda.org	https://sortpo.org/c ategory/mobility- management/	Roger Mills, Beckham, Greer, Harmon, Jackson, Kiowa, Tillman, Cotton, Jefferson, Stephens, Grady, McClain, Caddo, Washita & Custer	Southwest
Katie Pollard	Mobility Manager	580-450-1930	kpollard@ridelats.co m	https://ridelats.com	Comanche	Southwest
Kristi Winchester Central Oklahoma Input (Inputato Parin) (Inputato)	Mobility Manager	405-273-6410 x114	Mobilitymanager@co edd.net	https://coedd.net/c ortpo	Pottawatomie, Seminole, Hughes, Okfuskee, Lincoln, Payne, Logan, and Pawnee	Central
Ariel Carroll	Mobility Navigator	405-230-7316	ariel.carroll@okc.gov	https://www.embar kok.com/	Oklahoma	Central

#### Mobility Management ODOT Program Contact:

Olivia Hook, Mobility Management Director

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#### https://oklahoma.gov/odot.html

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Mobility management is a program recognized by the Federal Transit Administration. Learn more by visiting the FTA website

https://www.transit.dot.gov/ccam/resources/mobility-management-broc

# Mobility Management: A Strong Foundation for Community Centered Transportation



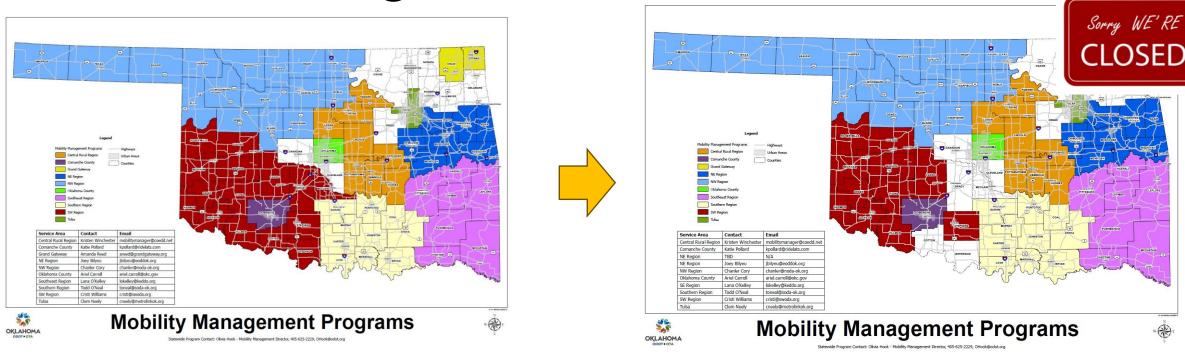
The structure of mobility management is very important to support everything that our transportation providers do. It's a top down and a bottom-up approach to address challenges across the state together.



At ODOT we have a better perspective of where the public transportation service strengths and weaknesses because of this mobility management implementation.

We can identify effective programs and make better grant funding decisions. And having that local mobility manager serving communities and coordinating services helps us drive change to improve the way Oklahoma Moves.

A recent change in Oklahoma



The shift from serving a county with mobility management to going without, has devastated local medical clinics.

And rural public transit isn't helpful for these transportation needs.

(Indian Health Services, Chickasha hospital, community health center, etc.)

# Many of the issues we're tackling are the same in your state

Workforce/commuter transportation

Behavioral health & reentry transportation

Technology adoption

Fragmented systems

Funding for transit services

Long-distance trips for medical needs

Driver/staff shortage

# Steps to take for getting a mobility management program

- 1. Attend coordination meetings
- 2. Contact your DOT or direct recipient (DR) of funding
- 3. Secure local match funding
- 4. Apply for the program
- 5. After application approved/execute a full contract
- 6. After the "green light" from DOT/DR- hire a MM
- 7. Reapply annually (or other depending on your DOT/DR)

## In mobility management you get out what you put in

#### DOT's and leadership

Invest your time, knowledge and guidance to mobility managers pouring your support into them. In turn, those efforts will funnel through that mobility manager into the communities, individuals and transits they serve.

### Olivia Hook

Mobility Management Program ohook@odot.org

#### **Transit providers**

Get so much value from frequent engagement by working on projects with mobility managers.

Ignoring the mobility manager whose job is to coordinate services is an obvious refusal to participate in coordination activities.



Mobility management brings the network of transportation together to address the various barriers to mobility unique to each community. Work together to make great things happen!!

