



GCRTA Connectworks-Micro Transit Program

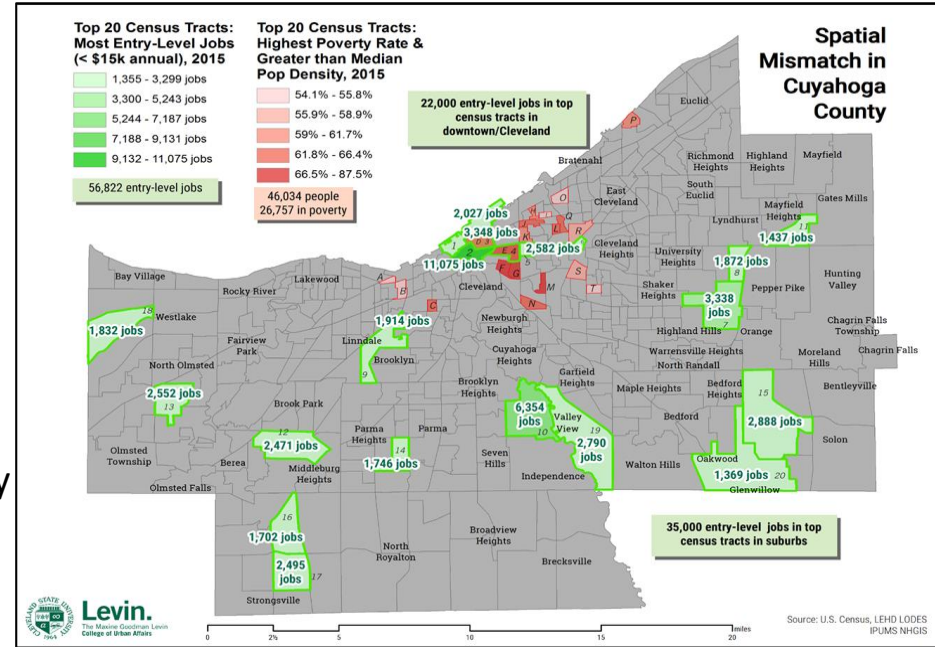
Missouri Public Transit
Association
September 4th, 2024

*Connecting
the
Community*

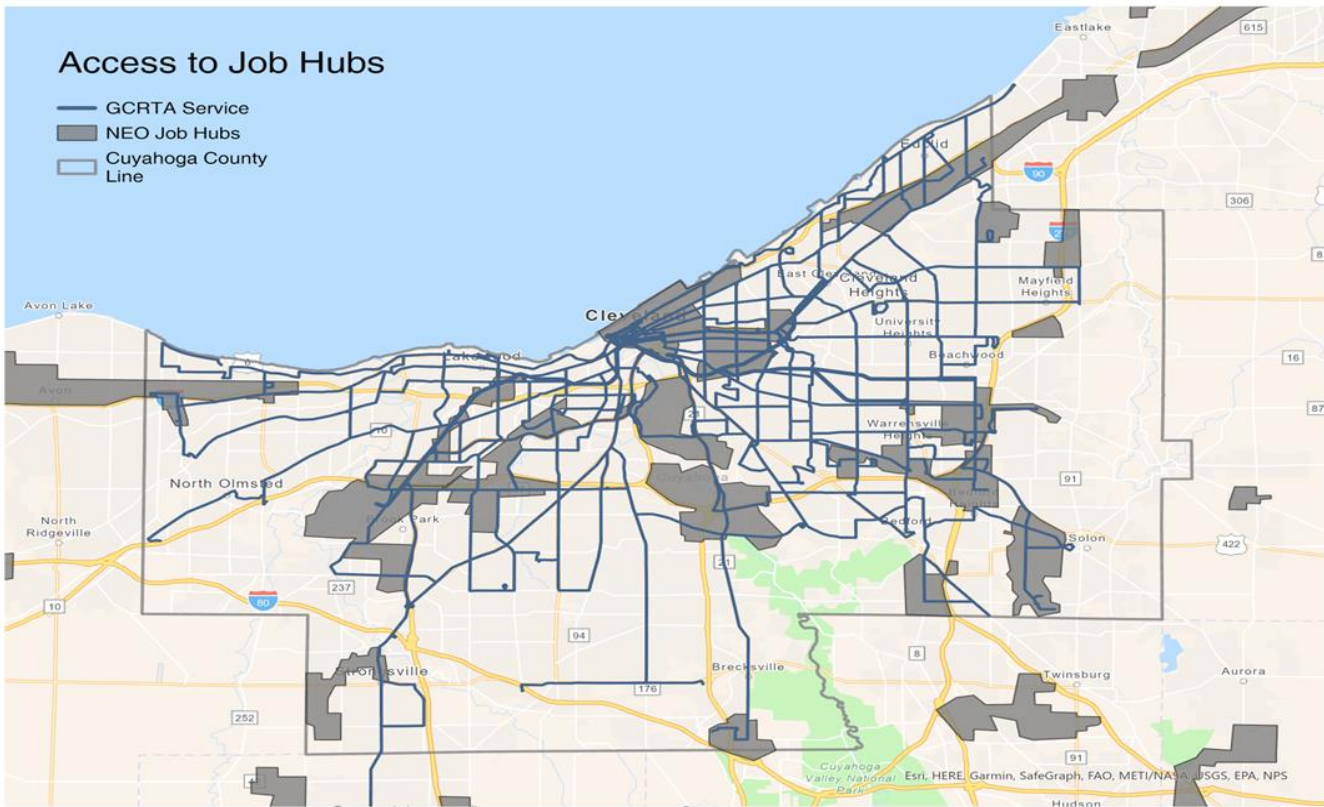
Job Access

Issue

- People without cars need to live in areas with pedestrian amenities and frequent transit service
- Policy needs to grow family-sustaining jobs in those areas
- Many jobs are in outlying areas, where the first/last mile of a commute is not easily navigated, especially in the winter
- Essential industries demand for employees is growing



Job Hubs



Greater Cleveland Regional Transit Authority

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GCRTA Micro Transit

- A short-term program to connect work sites with GCRTA service
- Helpful where the first/last mile of a commute trip is not easily navigated
- Must pick-up/drop off at an GCRTA Facility
- Work Site needs to be within Cuyahoga County
- Route/schedule is flexible
- Memorandum of Understanding with Union (ATU Local 268)
 - Cannot replace RTA existing service
 - Term cannot extend beyond 18 months
 - Recently extended to December 14, 2025



Micro Transit - Funding

- GCRTA received \$600,000 of ODOT OTP2 Funds
- Program required 50/50 match from contractor
- GCRTA awarded 2 contracts @ \$300,000

- Share Mobility for Solon service-April 2022
- Share Mobility for Aerozone- July 2023



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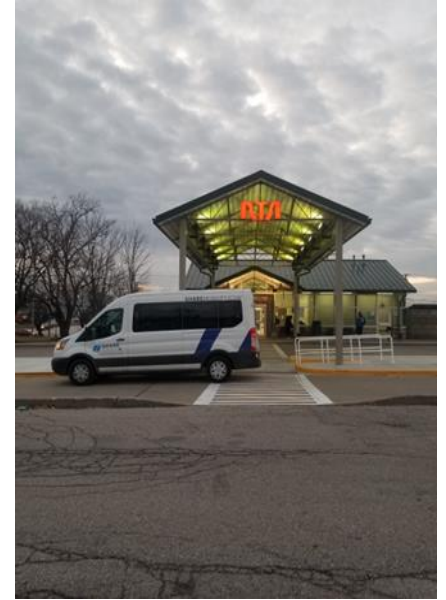
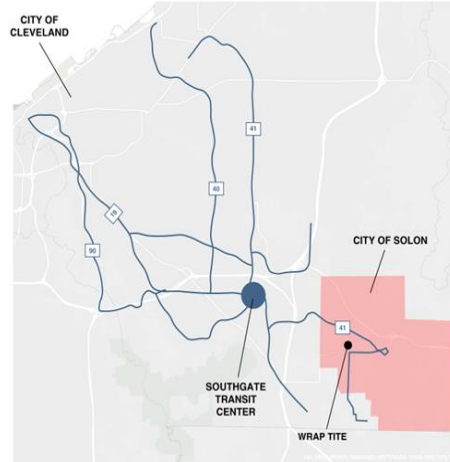
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GCRTA Solon Connector

Service Began December 14, 2022

Participating employers:

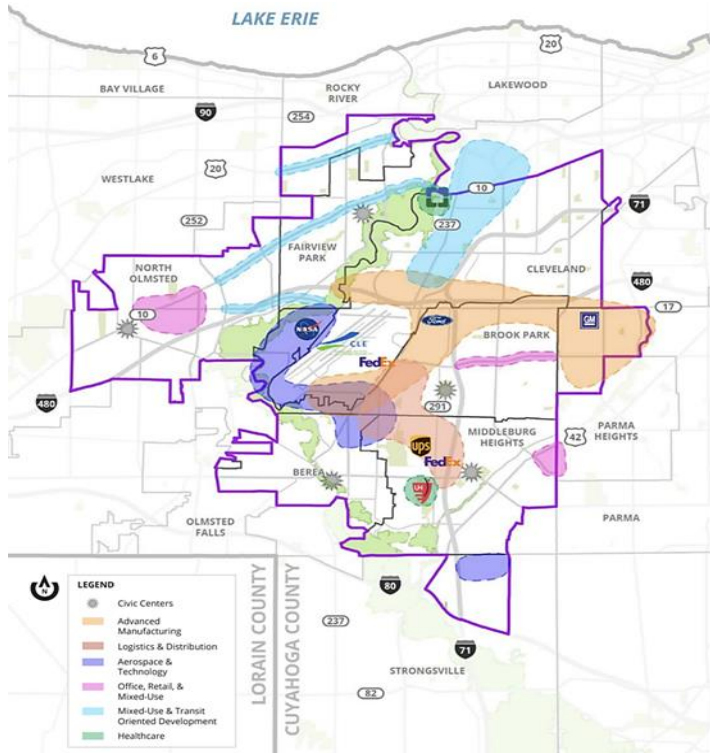
- Wrap Tite
- Amazon
- Pyle Dynamics



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Aerozone Alliance

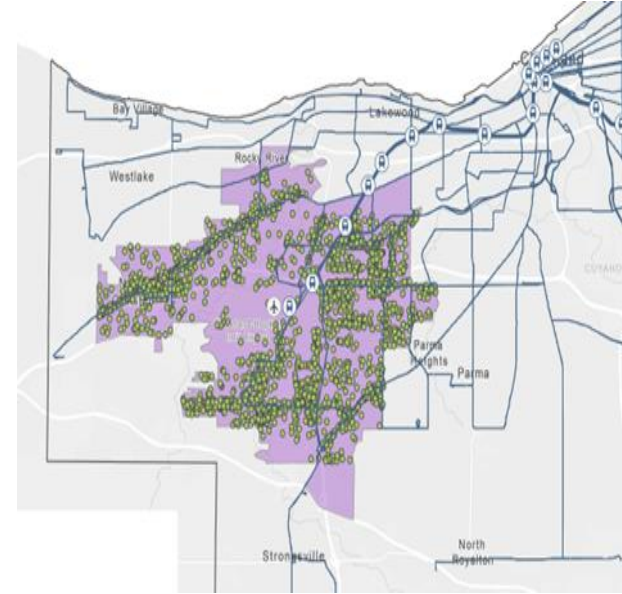


Facts:

- 100,684 Total jobs
- (11%) job growth (10,275)
- 1,135 acres
- \$4.5B Economic Output

Stakeholders:

- 7 cities
- Cleveland Airport
- NASA Glenn
- Moen
- Sysco



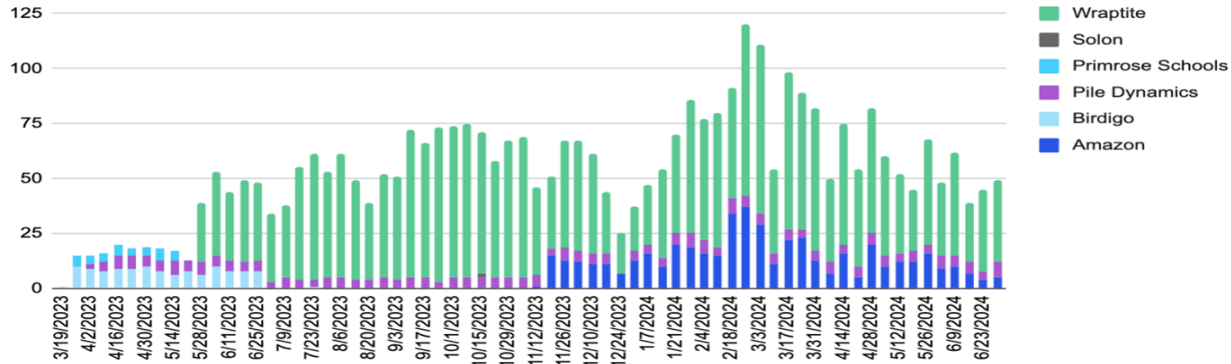
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Micro Transit Program Summary: Solon

- **Duration:** Dec 2022 – Aug 2024
- **Employers:** 3 (5 sites, incl. Amazon)
- **Performance:** 2,511 rides, 1,025 hours
- **Challenges:** Stagnant ridership, 2 employers with no rides
- **Outcome:** Service ended Aug 31, exploring NOACA (local MPO) Van Pool

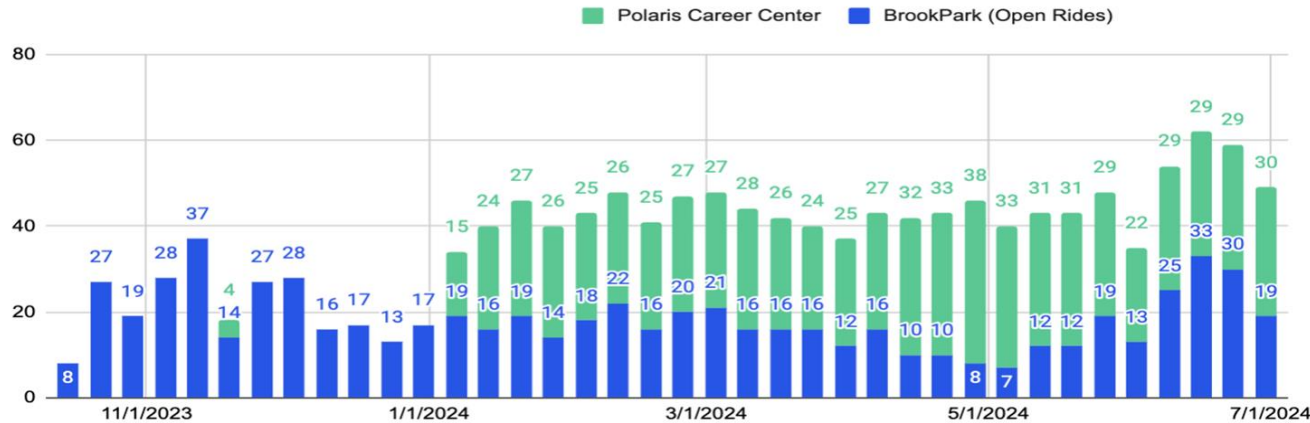
Solon - ConnectWorks Weekly Ridership



Micro Transit Program Summary: Aereozone

- **Duration:** Since Oct 2023
- **Coverage:** >1 mile from transit stops
- **Challenges:** Sidewalk & infrastructure issues
- **Status:** Ongoing with enhanced marketing

Aereozone - ConnectWorks Weekly Ridership



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Questions?

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