



EXPO VENDOR INFORMATION

Plans are underway for an exciting **2024 Missouri Transit Conference and Expo** set in downtown St. Louis at the Westin at Ballpark Village, steps from the home of the St. Louis Cardinals, with networking opportunities, mobile workshops, and a special sponsor opportunity for Wednesday evening, Sept. 4.

The conference will run from Tuesday, Sept. 3 through Thursday, Sept. 5, 2024. We have built in as much exhibitor time as possible with the opening reception on Tuesday evening in the Exhibit Hall, time to meet with conference attendees all day on Wednesday and then Wednesday evening a special reception offsite.

Enclosed you will find information about the individual exhibit packages. MPTA vendor members will receive a special benefit of a 10 percent discount off the advertised sponsor cost.

There are some new sponsorship opportunities inside. Please take a moment and check out the enclosed information. Feel free to contact us at any time with questions. We hope you will join us.

Sincerely,

Kimberly Cella

MPTA Executive Director



MISSOURI PUBLIC TRANSIT ASSOCIATION

701 Market, Ste. 275 St. Louis, MO 63101 www.mopublictransit.org 314.231.7272

SPECIAL OPPORTUNITIES FOR SPONSORS OF THE 2024 MISSOURI TRANSIT CONFERENCE:

Premium - \$10,000 (5 delegates)

- Onsite signage
- Optional vehicle display
- Logo on event website
- Opportunity to include an item in the conference materials
- Announcement of sponsorship during key events
- Vehicle may be used for a mobile workshop
- Full-page advertisement in the Conference Program (first confirmed Premium Sponsor will receive Priority space on back cover)
- Logo listed among event sponsors in an email sent to all registrants on Monday, Sept. 2, reminding individuals of the login info, agenda and other misc.
- Reserved room for the day at the conference facility for a one-on-one with existing clients
- Special workshop incorporated into conference agenda
- Premium exhibit location on full conference day
- 3-minute video commercial at a prominent time during conference (provided by the vendor)
- Registration for up to 5 delegates
- 2 Onsite Exhibit Tables

Platinum – \$7,500 (4 delegates)

- Onsite signage
- Optional vehicle display
- Logo on event website
- Opportunity to include an item in the conference materials
- Announcement of sponsorship during key events
- Vehicle may be used for a mobile workshop
- Full-page advertisement in the Conference Program
- Logo listed among event sponsors in an email sent to all registrants on Monday, Sept. 2, reminding individuals of the login info, agenda and other misc.
- 2-minute video commercial at a prominent time during conference (provided by the vendor)
- Registration for up to 4 delegates
- 1 Exhibit table

Gold- \$5,000 (3 delegates)

- Onsite signage
- Optional vehicle display
- Logo on event website
- Opportunity to include an item in the conference materials
- Announcement of sponsorship during key events
- Half-page advertisement in the Conference Program
- Registration for up to 3 delegates
- 1 Exhibit Table

Silver- \$3,000 (2 delegates)

- Onsite signage
- Optional vehicle display
- Logo on Event website
- Quarter page advertisement in the Conference Program
- Registration for up to 2 delegates
- 1 Exhibit Table

Bronze- \$2,000 (2 delegates)

- Onsite signage
- Optional vehicle display
- Logo on website
- Registration for up to 2 delegates
- 1 Exhibit Table

EXHIBITORS

Exhibit with Bus/Van on Display and Virtual Vendor Showcase – \$1,500 (1 delegate)

- Onsite signage
- Optional vehicle display
- Logo listed among event vendors on the event website
- Registration for up to 1 delegate
- 1 Exhibit Table

In-Person Exhibit Only- \$1000 (1 delegate)

- Onsite signage
- Listed among event vendors on the event website
- Registration for up to 1 delegate
- 1 Exhibit Table

ADDITIONAL EXHIBIT INFORMATION

(If registered after August 2, 2024 we cannot guarantee inclusion on print materials, premium booth assignment, website posting, including items in package or signage)

Vehicle display space will be on a first-come, first-serve basis. Please contact Travis Wood at 314.231.7272 or by email at twood@mopublictransit.org if you are interested in displaying a vehicle.

EXHIBITS INCLUDE: 8 X 10 tabletop exhibit includes set-up and tear down of (1) 6 X 3 skirted table, (2) chairs and (1) wastebasket.

VENDOR PRIZE DRAWINGS

Vendor drawings will be held at an event designed to highlight vendor participation. Attendees must visit the vendor booths to be eligible to enter for prizes. Each exhibitor is asked to donate one gift or prize for this vendor event. Items in various price ranges are suggested. Use your imagination!

CANCELLATION POLICY:

If commitment is canceled in writing prior to August 2, 2024, MPTA will provide a 50% refund. There will be NO REFUND after August 2, 2024.



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