



**MISSOURI PUBLIC TRANSIT ASSOCIATION  
2022 STATE CONFERENCE & EXPO**

November 24, 2021

You're invited! The Missouri Public Transit Association (MPTA) invites you to showcase your business at the **2022 MPTA State Conference and Expo**. The conference is scheduled for **September 28 -29, 2022 at the University Plaza Hotel in Springfield, Missouri**. This is an excellent opportunity for your company to exhibit at one location to reach a multitude of state and national decision-makers, saving 75% of travel, meals and lodging. Attendance is expected to surpass more than 200 public transportation leaders, elected officials, and community stakeholders throughout Missouri and the Midwest.

Enclosed you will find information about the individual exhibit packages. The MPTA 2022 Conference and Expo is a great opportunity for your company to network with all of our members and to promote your services and products. There will also be a special opportunity for all sponsors to present up to a 10-minute TED Talk during the general session on Thursday morning. We appreciate your support and interest and look forward to an ongoing relationship with you as public transportation continues to emerge as a national priority. Please take a moment and check out the enclosed information. Feel free to contact us at any time with questions. We hope you will join us.

Sincerely,

A handwritten signature in black ink that reads 'Kimberly Cella'.

Kimberly Cella  
MPTA Executive Director



MISSOURI PUBLIC TRANSIT ASSOCIATION  
911 Washington, Ste. 200 St. Louis, MO 63101 [www.mopublictransit.org](http://www.mopublictransit.org) 314.231.7272

## EXHIBIT PACKAGES

(Includes Advertising & Sponsorship Opportunities)

University Plaza Hotel & Convention Center,  
333 S John Q Hammons Pkwy, Springfield, MO 65806

### PLATINUM- \$7,500

- Exclusive Sponsorship – Wednesday evening reception
- Onsite Signage
- Optional Vehicle Display
- Opportunity to provide a Giveaway with Vendor Logo (e.g. travel drives, mouse pads, conference bags, etc)
- Full page advertisement -inside front cover of the Conference Program
- Logo on Website
- 2 Exhibit Tables with Premium exhibit location
- 3-5 minute video commercial at prominent time during conference ( video provided by vendor)
- Announcement of sponsorship during key events
- Premium spot during our Sponsor TED talks on Thursday morning
- Registration for up to 5 delegates

### GOLD- \$5,000

- Onsite Signage
- Optional Vehicle Display
- Full page advertisement in the Conference Program
- Logo on Website
- 1 Exhibit Table with Premium exhibit location
- Opportunity to include an item in the conference bag
- Announcement of sponsorship during key events
- Premium spot during our Sponsor TED talks on Thursday morning
- Registration for up to 3 delegates

**SILVER- \$3,000**

- Onsite Signage
- Half page advertisement in the Conference Program
- Logo on Website
- 1 Exhibit Table
- High traffic exhibit location
- Opportunity to include an item in the conference bag
- Opportunity to provide a Sponsor TED talk
- Registration for up to 2 delegates

**BRONZE- \$2,000**

- Onsite Signage
- Quarter page advertisement in the Conference Program
- Logo on Website
- 1 Exhibit Table
- Opportunity to provide a Sponsor TED talk
- Registration for up to 2 delegates

**EXHIBIT WITH BUS/VAN DISPLAY- \$1,500**

- 1 Bus/Van Display in Designated Area
- Company listed among even vendors on the website
- Company name listed among event vendors in Conference Program
- 1 Exhibit Table
- 2 Delegates
- Onsite Signage

**EXHIBIT ONLY- \$1000**

- Onsite Signage
- Company listed among even vendors on the website
- Company name listed among event vendors in Conference Program
- 1 Exhibit Table
- 1 delegate
- Signage

(If registered after August 19, 2022 we cannot guarantee inclusion on print materials, premium booth assignment, website posting, including items in package or signage)

**EXHIBITS INCLUDE:** 8 X 10 exhibit booth includes set-up and tear down of (1) 6 X 30 skirted table, (2) chairs and (1) wastebasket.

## **Special Opportunities for Sponsors of the 2022 MPTA Conference:**

### **WEDNESDAY EVENING RECEPTION**

You are invited to attend a Wednesday evening reception on September 28<sup>th</sup> from 5 to 7 p.m. The reception will include drink tickets, hors d'oeuvres, and an interactive game that will encourage all attendees to visit with the exhibitors.

### **THURSDAY MORNING BREAKFAST/ SPONSOR TED Talks**

Conference Sponsors are invited to provide a 10 minute TED Talk during our opening session on Thursday morning. This will provide sponsors the opportunity to showcase their products and new technologies that are improving public transit for the operators and the riders.

### **VENDOR PRIZE DRAWINGS**

Vendor drawings will be held at 6:00 pm on Wednesday evening, September 28<sup>th</sup>. Each exhibitor is asked to donate one gift or prize for this vendor event. Items in various price ranges are suggested. Use your imagination!

The MPTA 2022 Conference and Expo is a great opportunity for your company to network with all of our members and to promote your services and products. We appreciate your support and interest and look forward to an ongoing relationship with you as public transportation continues to emerge as a national priority. Please contact MPTA with any questions about vendor opportunities at by email at [kcella@mopublictransit.org](mailto:kcella@mopublictransit.org) or call 314.231.7272.